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There are no journalists following our conversations on Facebook. But journalists follow our medical colleges and specialty societies on Twitter. In case you didn't know, twits (



The potential doesn't stop there. We human beings are mimetic creatures. Our best chance at learning how to grow into the physician advocates that this new century requires is through closely following those who are going ahead of us. Twitter offers the opportunity to learn directly from health leaders and advocacy gurus and such as [@MichaelMarmot](#), [@Atul_Gawande](#), [@RichardHorton1](#), and many others, including clinical leaders, as they opine, emote, rage, present new research, and report from the frontlines.

Have I helped convince you all that this is a good idea?

Getting to the end of this long piece I realise that there is a small chance that you are all on Twitter already but just that nobody wants to follow me, ha!

Please consider.

If you are already on Twitter, would you share your handle in the comments below so we can all find each other?

I'm [rJinRussell](#) .

Can't wait to meet you.

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